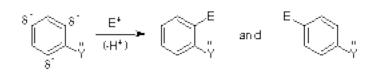
ELECTROPHILIC AROMATIC SUBSTITUTION REACTIONS

Two major effects play a role:

- Resonance Effect
- Inductive Effect

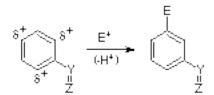
Resonance Effect

- Through pi (double bond) system
- Strong effect
- Can be e- *Donating* (ortho-para directing) or *Withdrawing* (meta directing)
- Resonance Donating Effect:
 - \Rightarrow ortho-para directing, activates (i.e. more reactive than benzene)
 - \Rightarrow can often be recognized by lone pair of e- on atom directly attached to aromatic ring



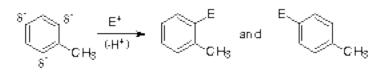
• Resonance Withdrawing Effect:

- \Rightarrow meta directing, deactivates (i.e. less reactive than benzene)
- ⇒ it can often be recognized by double bond (often with Z=oxygen) conjugated to aromatic ring



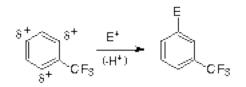
Inductive Effect

- Through sigma (single bond) system
- Weaker effect
- Can be e- *Donating* (ortho-para directing) or *Withdrawing* (meta directing)
- Inductive Donating Effect:
 - \Rightarrow ortho-para directing, activates (i.e. more reactive than benzene)
 - \Rightarrow often caused by an alkyl group



• Inductive Withdrawing Effect:

- \Rightarrow (meta directing, deactivates i.e. less reactive than benzene)
- \Rightarrow often caused haloalkyl group



• Multiple Substituents:

- \Rightarrow Position of reaction is controlled by strongest donating group
- ⇒ substitution between meta substituents rare (very difficult because of steric crowding)